

WRITE YOUR BOOK AND SELL IT TO A PUBLISHER

If your dream is to share your message, life story, or expertise with a national or worldwide audience, write a book and sell it to a traditional publisher. People whose books are published by a traditional publisher:

- Receive more offers to be interviewed on TV and radio
- Are featured in national magazines
- Are hired to speak for corporations, associations, and business organizations
- Have a greater opportunity to become famous
- Can reach more people with their message or story

If you want to speak on stages for conferences or to be hired as a keynote speaker or corporate trainer, event planners will take you much more seriously if your book is published through a traditional publisher.

YOUR PATH TO PUBLISHING SUCCESS

Literary agents receive 1500+ manuscripts a month. Publishers receive 10,000+ manuscripts a year. If you want to get a publishing deal, you've got to know what publishers (and readers) buy and how to make your book stand out.

Publishing coach, Randy Peyser, pitches books to literary agents and publishers. She has helped over 40 people get contracts with literary agents or publishers (www.AuthorOneStop.com). In this talk, Randy will tell you exactly what you need to know to get a literary agent or publisher to offer you a book deal.

You will find out:

- What topics are hot and what's not.
- The most essential sales tool you need in order to sell a manuscript to a publisher.
- How to correctly position your life story or expertise to tip the sale in your favor.
- The quickest way to get an agent or publisher to stop in their tracks.
- The 1 thing to absolutely not do if you are serious about getting a publishing contract.
- How to get cover endorsements when you don't know anybody who's famous.
- Common mistakes by authors that make publishers roll their eyeballs.
- 2 details about your writing that publishers always look for.

- The 3 biggest questions publishers ask before they make a buying decision.
- How to title your book to maximize your sales potential

Contact Randy Peyser (831) 726-3153 Randy@AuthorOneStop.com

www.AuthorOneStop.com

The Huffington Post calls Randy Peyser "brilliant!"

"Randy, you really rocked it. You belong on stage speaking. You were fantastic!" - Catherine Gray, Producer, "Live Love Thrive Conference", West Hollywood.

"Randy, you hold the honor of giving the all-time greatest teleclass for my group!" - Mary Thompson, WTDB founder

"You were one of my best guests ever! You are a pro." — Bonnie Coleen, Seeing Beyond Radio

"Randy, yours is one of the best presentations I've ever attended!" - Cherie Marinelli, President, National Association of Women Business Owners, San Jose, CA

"I cannot say enough positive things about Randy! She's funny, experienced, informative, engaging, interactive - all that you want in a speaker. I've invited her back to speak at my next conference." - Alison Covarrubias, LWL Conference Producer, San Francisco

"Randy, you had me totally intrigued, and I walked away completely inspired!" - Carol Olson, President & CEO, Women In Business Program, Chamber of Commerce, Mountain View, CA

"Randy, you were absolutely wonderful. I will definitely keep you in mind for next year's event." - Kim McMillon, Chairman, Literary Arts Expo, Art and Soul Oakland Festival